



## Magnum Group joins the Atlanta Convention & Visitors Bureau.

Atlanta, GA - December, 2009 - Magnum Group is a proud new member of the Atlanta Convention & Visitors Bureau (ACVB).

Magnum Group, a leader in translation and related language services, accepted the invitation from the ACVB as part of its expansion to the Atlanta market. "Our association with the Atlanta Convention & Visitors Bureau is a reaffirmation of our company's commitment and expanding presence in the Southeast region", says Vivian Isaak, President of Magnum.

"We look forward to developing a strong partnership with the ACVB. The Atlanta region is turning into a magnet for international tradeshow, and we want to support the efforts of the ACVB", says Karina Hatcher, Magnum's PR specialist.

With over 1,200 member organizations and with 80% of the US population within a two-hour flight, the Bureau has positioned Atlanta as a leading destination for conventions and tourism. ACVB's efforts support Atlanta's \$11 billion hospitality industry, 230,000 jobs for metro Atlantans and 35 million visitors each year.

### **About Magnum Group**

Since 1992, Magnum Group has earned a worldwide reputation of excellence among national and international organizations by providing a comprehensive range of services: translation, multilingual desktop publishing, linguistic and cultural consulting, website localization, foreign language voice-over and subtitling. The company specializes in medium and large volume technical translation projects for clients who have periodic revision requirements. For more information, please contact us at 800.320.1662, [translations@magnumgroupinc.com](mailto:translations@magnumgroupinc.com), or visit [www.magnumgroupinc.com](http://www.magnumgroupinc.com)

### **About the ACVB**

Established in 1913, ACVB is a private, non-profit organization created to favorably impact the Atlanta economy through conventions and tourism. [www.atlantnet.com](http://www.atlantnet.com)