

Magnum Group attends Art-Reach's 18th Annual Jazz Brunch & Silent Auction at the Bellevue Hotel

Philadelphia, PA, November 17, 2009 -

On November 17, Magnum Group's top executives attended Art-Reach's Jazz Brunch in support of a good cause. Also present were Mayor Nutter and Comcast's Executive Vice President David Cohen, who presented this year's Commitment to Cultural Access Awards to the Arden Theatre Company, in recognition for their contribution to demonstrating the powerful role of the arts in improving the lives of people with disabilities or economic disadvantages; and Christine Rouse, the founder of Acting Without Boundaries, a theater program for people with disabilities.



A New Orleans Jazz ensemble provided the perfect background to a Cajun-inspired exquisite brunch served in the palatial Grand Ballroom at the Bellevue Hotel.

Art-Reach has been instrumental in connecting underserved audiences with cultural experiences so that they may enjoy and benefit from the transformative powers of the arts.

"Magnum has made this contribution to support Art-Reach's commitment to making art and culture available to underserved audiences in our region", says Vivian Isaak, President.



About Magnum Group

Since 1992, Magnum Group has earned a worldwide reputation of excellence among national and international organizations by providing a comprehensive range of services: translation, multilingual desktop publishing, linguistic and cultural consulting, website localization, foreign language voice-over and subtitling. The company specializes in medium and large volume technical translation projects for clients who have periodic revision requirements. For more information please contact us at 215-413-1614, translations@magnumgroupinc.com, or visit www.magnumgroupinc.com

About Art-Reach

Founded in 1986, Art-Reach increases access to the arts for traditionally underserved audiences, including people with disabilities, at-risk youth, the economically disadvantaged, and the elderly in need. Art-Reach partners with over 125 arts and cultural organizations and 175 human service agencies throughout the Delaware Valley, including southeastern Pennsylvania, Delaware, and southern New Jersey. Each year Art-Reach provides arts and cultural opportunities to over 15,000 individuals who would not normally have access to the arts. Through Art-Reach's unique programs, people of all ages, economic backgrounds, and physical capabilities can enjoy cultural events and benefit from the richness of the arts. We are the only organization in the region solely devoted to increasing cultural participation among all underserved audiences. In addition, Art-Reach serves as a public resource and advocate for cultural accessibility while also helping cultural organizations to increase their outreach to underserved communities, fill empty seats, and diversify audiences.

www.art-reach.org